

MCEA NEWS

Advertising

*Advertise in our quarterly
MCEA NEWS Newsletter!*

*Reach thousands of members, retirees and
government officials and legislators.*



- MCEA NEWS is a publication of the Maryland Classified Employees Association, the largest independent labor union for Maryland state workers.
- Circulation approx. 13,000 copies
- Copies mailed to MCEA members (approx. 10,000 actively employed state and county workers and over 3,000 retirees), state and government officials and legislators, plus additional copies distributed.
- Delivered by U.S. Postal Service and received in most members' homes within approx. 3 weeks after ad deadline.

2009 Publication Schedule

<u>Issue</u>	<u>Space/Proof Deadline</u>	<u>Copy Deadline</u>
Winter (January)	January 5	January 7
Spring (April)	March 23	March 26
Summer (July)	June 22	June 25
Fall (October)	September 21	September 24

Space Rates & Sizes (Color)

Half page (5 1/2 x 8 1/2) - \$500
 Quarter page (4 1/2 x 3 1/2) - \$250
 Inserts (8 1/2 x 11) - \$1,000

Technical Specs

- Glossy paper
- Full color 8 page newsletter
- Newsletter page size 8 1/2 x 11

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