

MCEA NEWS

Advertising

*Advertise in our quarterly
MCEA NEWS Newsletter!*

*Reach thousands of members, retirees and
government officials and legislators.*



- MCEA NEWS is a publication of the Maryland Classified Employees Association, the largest independent labor union for Maryland state workers.
- Circulation approx. 10,000 copies
- Copies mailed to MCEA members (approx. 6,000 actively employed state and county workers and over 3,000 retirees), state and government officials and legislators, plus additional copies distributed.
- Delivered by U.S. Postal Service and received in most members' homes within approx. 3 weeks after ad deadline.

2010 Publication Schedule

| <u>Issue</u> | <u>Space/Proof Deadline</u> | <u>Copy Deadline</u> |
|-------------------|-----------------------------|----------------------|
| Winter (February) | January 4 | January 4 |
| Spring (May) | April 2 | April 2 |
| Summer (August) | July 1 | July 1 |
| Fall (November) | October 1 | October 1 |

Space Rates & Sizes (Color)

Half page (5 1/2 x 8 1/2) - \$500
 Quarter page (4 1/2 x 3 1/2) - \$250
 Inserts (8 1/2 x 11) - \$1,000

Technical Specs

- Glossy paper
- Full color 8 page newsletter
- Newsletter page size 8 1/2 x 11

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MCEA...Our Most Important Job Is Yours!